



SOCIAL MEDIA

Social media can boost your business by increasing brand visibility and connecting you directly with your target audience. Through effective social media management, you can maintain a consistent online presence that builds trust and encourages engagement. With a strong strategy in place, your marketing efforts become more focused, measurable, and impactful—leading to real business growth.

SOCIAL MEDIA MANAGEMENT



Starter (Best for new businesses) **\$250+**

- 2 posts per week
- 1 platform (Instagram and repurposed to Facebook)
- Basic captions & relevant hashtags
- Monthly content calendar
- One round of revisions
- End-of-month performance summary

Growth (Brands wanting consistency, visibility, and growth) **\$600+**

- 4 posts per week
- 3 platforms (Instagram, Facebook, Threads, Pinterest, or LinkedIn)
- Custom captions & targeted hashtag sets
- Basic engagement (responding to comments & DMs)
- Branded graphics
- Monthly content calendar & one 30-min strategy check-in
- End-of-month performance summary

Premium (For businesses serious about growing an online presence with strategy and creativity) **\$1100+**

- 5 posts per week
- 3 platforms (Instagram, Facebook, Threads, Pinterest, or LinkedIn)
- Monthly content creation included
- Advanced engagement (comments, DMs, community building)
- Branded graphics
- Full content calendar + 2 30-min strategy check-ins
- Bi-Weekly analytics report & 30-min monthly strategy session

SOCIAL STRATEGY SESSIONS



WHAT IT IS?

This is a one-hour deep dive designed to equip you with a clear, customized plan to grow your online presence. It's perfect for small business owners, entrepreneurs, or anyone feeling stuck or unsure about what to post. You'll walk away with competitor insights, branding tips, a SWOT analysis, profile optimization, content ideas, a hashtag library, and tool suggestions to simplify your workflow.

\$300

WHAT IT INCLUDES?

- Competitor analysis
- Branding recommendations
- SWOT analysis
- Profile optimization
- Tips for content creation
- Hashtag library
- Tool suggestions

