

CONTENT CREATION

Content creation for social media is all about crafting visuals and videos that capture attention, tell your brand's story, and drive engagement. From short-form reels to long-form video and scroll-stopping images, consistent, high-quality content builds trust and keeps your audience coming back. It not only boosts visibility but also helps position your brand as memorable, relatable, and worth following.

Kendra Keil LLC



IMAGES ONLY



Professionally shot, edited, and styled to fit your brand!
Geared towards social media but can be used for websites, and other marketing materials!
Minimum of 2 images required (\$20 minimum + \$40 session fee = \$60 total)

Base Session Fee – \$40

**Covers prep, setup, styling, and lighting for any image session.
Then \$10 per Image**

You are able to choose as many or as few as you like but for every 15 images chosen you get \$15 off!

***ANYTHING Above 60 images does not have a session fee!**

15 image package

\$40 Session Fee

\$150 Images

-\$15 Discount

= \$175 Total

30 image package

\$40 Session Fee

\$300 Images

-\$15 Discount

= \$325 Total

60 image package

\$600 Images

-\$15 Discount

= \$585 Total



SHORT FORM VIDEO

Base Session Fee – \$50

Covers prep, setup, styling, lighting and editing (if needed)
for any Video session.

VIDEOS THAT ARE 15-60 SECONDS LONG ARE CONSIDERED SHORT FORM

Professionally shot, edited, and
styled to fit your brand —
complete with branding, captions,
and music!

Geared toward social media
(Reels, TikTok, YouTube Shorts)
but versatile enough for your
website and other marketing
needs.

Minimum of 2 videos per order
(\$40 each, \$80 total)

- Includes editing, branding, captions, music
- Minimum of 2 videos per order (\$150 total)
- Optimized for Reels, TikTok, or YouTube Shorts
- ***DISCOUNT FOR EVERY 5 VIDEOS***
- **ABOVE 20 VIDEOS HAS NO SESSION FEE**

5 Video package

\$50 Session Fee

\$200 Videos

-\$15 Discount

= \$235 Total

10 image package

\$50 Session Fee

\$400 Videos

-\$15 Discount

= \$435 Total

20 VIDEO package

\$800 Videos

-\$15 Discount

= \$785 Total



PACKAGES

Mini Content Creation Day

Needing quick, high-impact content in one session.

- 25 high-quality images
- 5 short-form videos

\$450

Full VIP Content Creation Day

Ready to level up and fully show up online.

- 50 high-quality images
- 8 - short form videos
- 1-2 minute "trailer"-style video
- 1-month content calendar (mapped out for posting twice per week)
- Raw footage included for an extra \$75

\$900

BEHIND THE SCENES FOOTAGE

Let me capture your behind-the-scenes magic while you focus on doing what you do best. Ideal for photographers, videographers, stylists, and other business owners who want raw content to create reels, stories, or social posts—but don't have someone to film for them.

Pricing:

- \$50 Service Fee (covers setup, prep, and coordination)
- \$30 per 30 minutes (1-hour minimum = \$110 total to start)



You Work — I Film. Simple as that.

Add-Ons:

- Video Edits – \$60
 - Two 15–30 second clips, perfect for reels or stories
- Story Content Calendar – \$75
 - Month-long calendar with ideas for 3–10 story slides/day, 4 days/week
- Mic'd Up Add-On – \$20
 - Use of my mics (2 available) for clearer, more dynamic audio

LIVE STREAMING

Live streaming lets you connect with your audience in real time—ideal for events like meetings, baseball games, funerals, weddings, and more. It boosts visibility and builds trust. I handle the tech and strategy so you can focus on the moment.

KENDRA KEIL LLC



PACKAGES



Basic

Single Camera
No Angles
No Microphone
1 hour included

\$80

Standard

2 Camera angles
Sttaring/Ending Graphics
1 Microphone
2 hours included

\$150

Premium

2-3 Camera Angles
Custom Graphics throughout
1-2 microphones
3 hours

\$300

Add Ons

Additional hour - \$80/\$100/\$200

Microphone (not available for premium) - \$30

Branded Graphics - \$75+

Post event recording edit (raw included) - \$150

(3) Social Media Clips (15-30 second highlights) - \$80

